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Hudson City School District Students to Receive Internet-Connected Devices from Verizon Innovative Learning at Rollout Event

Aug 26, 2024

In partnership with Digital Promise, Verizon Innovative Learning welcomes two schools in Hudson City School District for the 2024-2025 school year

Hudson, NY: On Wednesday, Aug. 28, Hudson City School District will celebrate joining Verizon Innovative Learning—Verizon's award-winning education initiative which addresses barriers to digital inclusion and helps drive digital equity within education for some of the most vulnerable populations across the country—with a kickoff event at the Hudson Junior High School gymnasium in which Hudson Junior and Senior High School students will receive their own devices. In partnership with Digital Promise, the Verizon Innovative Learning Schools program works side-by-side with schools and districts to get internet-connected devices into the hands of students and to enhance how teachers use technology in the classroom. Being part of the program will keep students connected, helping to facilitate learning wherever it's taking place.

In addition to reliable access for every student and teacher, Verizon Innovative Learning Schools also equips each school with a technology coach and provides robust professional development support for teachers to effectively integrate technology into the classroom. Teachers in the program have reported that the initiative allows for more individualized instruction, helps them explore new ways of teaching, and elevates student engagement.

Hudson Junior and Senior High Schools are among 34 schools joining Verizon Innovative Learning Schools for the 2024-25 school year, bringing the program's impact to 626 schools nationwide. A total of 2,284 devices with data plans will be provided to these Hudson City School District schools as part of the program. The market value of Verizon Innovative Learning's investment is on average over $2.3 million per school.

“We’re thrilled that our students will benefit through our partnership with Verizon Innovative Learning,” said Dr. Juliette Pennyman, Superintendent of Schools at Hudson City School District. “This collaboration not only allows us to provide our students with essential 21st-century tools but also enhances our district’s instruction and integration of technology.”

“At Verizon, we all know how critical access to technology and skills development are in today’s digital world,” said Mario Acosta-Velez, Regional Director, Verizon Local Engagement and Corporate Social Responsibility. "That’s why we are proud to work with Digital Promise to bring Verizon Innovative Learning Schools to the Hudson City School District and enable students to develop the skills, knowledge and capabilities to be successful and become the next generation of STEM leaders.”

Wednesday’s kickoff event at Hudson Junior High School will feature local students receiving their own devices, as well as demonstrations by teachers and students on how this technology will be used in classrooms this year.

WHEN: Wednesday, Aug. 28 | 2:00-5:45 pm or 7-8:30 p.m.

WHERE: Hudson Junior High School Gymnasium | 215 Harry Howard Avenue, Hudson, NY 12534

WHO: Local middle and high school students with their parents or guardians receiving new devices

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About Verizon Innovative Learning

Verizon Innovative Learning, Verizon’s award-winning education initiative, is celebrating over a decade of commitment to addressing barriers to digital inclusion for students and teachers. Since 2012, the program has committed $1 billion in market value to support digital equity, reaching over 7 million students. Verizon Innovative Learning provides free technology, internet access and emerging technology-infused learning programs to students in under-resourced communities—enabling students to develop the skills, knowledge and confidence needed to build an innovative workforce of the future. In 2021, Verizon launched Verizon Innovative Learning HQ, a next-gen online education portal that provides free access to immersive extended reality (XR) educational experiences to all educators, including K–12 teachers, nationwide. A key program under Citizen Verizon, the company’s responsible business plan for economic, environmental and social advancement, Verizon Innovative Learning is helping to drive the company’s commitment to provide 10 million youths with digital skills training by 2030. Learn more at citizenverizon.com.

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